



The Treatment and
Learning Centers
TLC

a family of services where caring comes first

2301 Research Blvd., Suite 110
Rockville, Maryland 20850
301.424.5200
Fax 301.424.8063
TTY 301.424.5203
www.ttlc.org

FOR IMMEDIATE RELEASE

September 28, 2007

CONTACT:

Kristi Fletcher
301-424-5200 ext. 270
kfletcher@ttl.org

TLC's Family Hearing Center Celebrates Hearing Aid Awareness Week

Free Seminar and Tips for Communicating with the Hearing Impaired Offered

Rockville, MD—In recognition of *Hearing Aid Awareness Week*, September 30–October 6, 2007, [TLC—The Treatment and Learning Centers](http://www.ttlc.org)' Family Hearing Center is offering a free educational seminar on hearing loss and the latest hearing aid technology. Seminar attendees receive a free hearing screening and hearing aid demonstration from TLC's qualified audiologists.

TLC—The Treatment and Learning Centers is a local, private non-profit agency that provides educational, therapeutic and vocational services to children and adults with disabilities and typically developing children. TLC's [Family Hearing Center](http://www.ttlc.org) has served the hearing healthcare needs of the community for over 30 years.

Susan Yaffe-Oziel, Director of the Family Hearing Center, offers the following advice to friends and family when communicating with individuals with hearing loss:

- Always face the person with a hearing loss when speaking.
- Speak clearly and with a normal volume.
- Speak slowly using an even rate of speech.
- Eliminate background noise whenever possible.
- Don't attempt to communicate from a distance.
- Be an active participant.
- Try never to ask for repetitions unless absolutely necessary.

Reservations are required for the seminar, which has a limited number of spaces available. To reserve a space call **301.424.5200, ext. 159**. Additional *Hearing Aid Awareness Week* resources are available online at www.ttlc.org.

Insufficient consumer awareness of state-of-the-art hearing instrument technology and a general tendency to deny the presence of a hearing problem led the [International Hearing Society](http://www.ihf.org) (IHS) to declare September 30–October 6, 2007, as *Hearing Aid Awareness Week*. According to IHS President James Ogurek, only about a fifth of the nation's 31.5 million citizens with a measurable loss of hearing that could benefit from hearing aids are currently using amplification.

About TLC

[TLC—The Treatment and Learning Centers](http://www.ttlc.org), located in Rockville, Md., enables children and adults to develop their full potential, communicate effectively with others and achieve educational success. TLC provides services that strengthen their abilities and respond to their changing needs. With over 55 years of service to the community, TLC is committed to integrity and excellence in our care and will strive to assist all, regardless of their ability to pay. For more information, visit www.ttlc.org.

A Private Non-Profit Agency Enabling Children and Adults to Develop their Full Potential

The Outcomes Service • The Family Hearing Center • The Katherine Thomas School
The Early Learning Center • The Outpatient Services • The Testing and Tutoring Service • Camp Littlefoot

About the International Hearing Society

IHS is a nonprofit organization representing hearing healthcare professionals from all over the world. The Society advocates and supports the highest standards of professional competency, integrity and excellence in serving the hearing impaired. For more information, visit www.ihsinfo.org.

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